

PART OF YOU

A Mundotêxtil Newsletter

SPECIAL

Guimarães Home
Fashion Week

PART OF US

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PART OF ME

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11
May
2024



GUIMARÃES HOME FASHION WEEK

Guimarães Home Fashion Week is an event dedicated to the home textile industry, which took place from May 14th to 17th, 2024, at Pousada de Santa Marina da Costa, in Guimarães, Portugal.

The event brought together 56 companies from the sector, and gave them the opportunity to present their collections to national and international buyers.

The 2024 edition focused on sustainability, highlighting companies that use recycled materials and eco-friendly production processes.

In addition to product exhibitions, Guimarães Home Fashion Week also offered lectures, workshops and factory visits, providing participants with a complete exposure to the Portuguese home textile universe.

The event was considered a success, with a large turnout and excellent sales for the participating companies.



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NEW YORK MARKET WEEK

America in sight!

Looking to strengthen its presence in the USA and explore new opportunities in Latin America and Canada, Mundotêxtil returned to participate in New York Market Week which took place between the 18th and 20th of March at Andaz Hotel, 5th Avenue. The company relies on the prestige of the “made in Portugal” brand and presents itself in the city that never sleeps confident in the reputation it has built over the years - quality, sustainability, and innovation.

Furthermore, Mundotêxtil presented a new collection which highlighted innovative and sustainable techniques, processes and materials. With 50% of fibers coming from recycled or sustainable sources, the collection is not only visually impressive, but reflects a conscious ecological commitment.





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INTERNATIONAL WOMEN'S DAY

Incredible Things Happen When Women Unite!

At Mundotêxtil, we recognize the profound significance of the date that is March 8th, a day dedicated to celebrating WOMEN and the crucial role they play in all aspects of life, including in the workplace. This year, we've launched the motto: "Incredible things happen when women unite," acknowledging the power of female solidarity to drive meaningful change and inspire personal and professional growth. International Women's Day is not only an opportunity to celebrate women's achievements but also to reflect on the

challenges they still face in their pursuit of equality and recognition. It's a time to renew our commitment to promoting women's rights and to acknowledge the invaluable contributions they bring to all facets of society.

As a way to recognize and celebrate the women of Mundotêxtil on this date, we offered a special gift: a mini hairbrush with an integrated mirror, perfect for carrying in your bag and ensuring you're always prepared for any occasion.





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EASTER

A Sweet and Joyful Tradition

Mundotêxtil has once again celebrated Easter with its employees, continuing the tradition of offering a delicious sponge cake (pão-de-ló) to each one. This simple yet significant gesture symbolizes the company's commitment to cultivating a familiar and welcoming environment where the values of unity and sharing are celebrated. More than just a sweet treat, the Easter sponge cake at Mundotêxtil represents a symbol of gratitude for the hard work and

dedication of each worker. It's a gesture of recognition that reinforces the importance of teamwork and collaboration for the success of the company. This tradition strengthens the bonds between the company and its workers, creating a sense of community and belonging that contributes to both individual and collective well-being.



HAPPY AND HOLY
EASTER



The real SUPER HEROES!

h	a	p	p	y	
f	a	t	h	e	r
s		d	a	y	

FATHER'S DAY

Dad | The true Super Hero

On March 19th, Portugal celebrates Father's Day, a special occasion that coincides with St. Joseph's Day.

St. Joseph, recognized as a popular saint in the Catholic Church, was a carpenter by trade and became a model of fatherhood and husbandry, symbolizing protection and dedication to family.

Although every day is suitable for honoring and valuing those who are important in our lives, it is essential to set aside a special day to recognize the vital role that fathers play in our lives.

This year, at Mundotêxtil, we decided to celebrate Father's Day in a special way. As a gesture of appreciation for all the parents who are part of our team, we offer each of them a game of noughts and crosses, serving as an opportunity to enjoy moments of fun and bonding with their children.

Who will be the winner?



MOTHER'S DAY

At Mundotêxtil, celebrating Mother's Day is more than just an acknowledgment; it's a profound recognition of the importance and value of all mothers in our lives. We understand that a mother's role goes far beyond nurturing and educating—it's a constant source of support, unconditional love, and endless inspiration.



HAPPY
MOTHER'S
Day



MUNDOTÊXTIL AT UNIVERSITY OF MINHO

On March 20th, Mundotêxtil participated in the IV Edition of the Textile Engineering Conference, an event organized by the Textile Engineering Students' Group at the University of Minho.

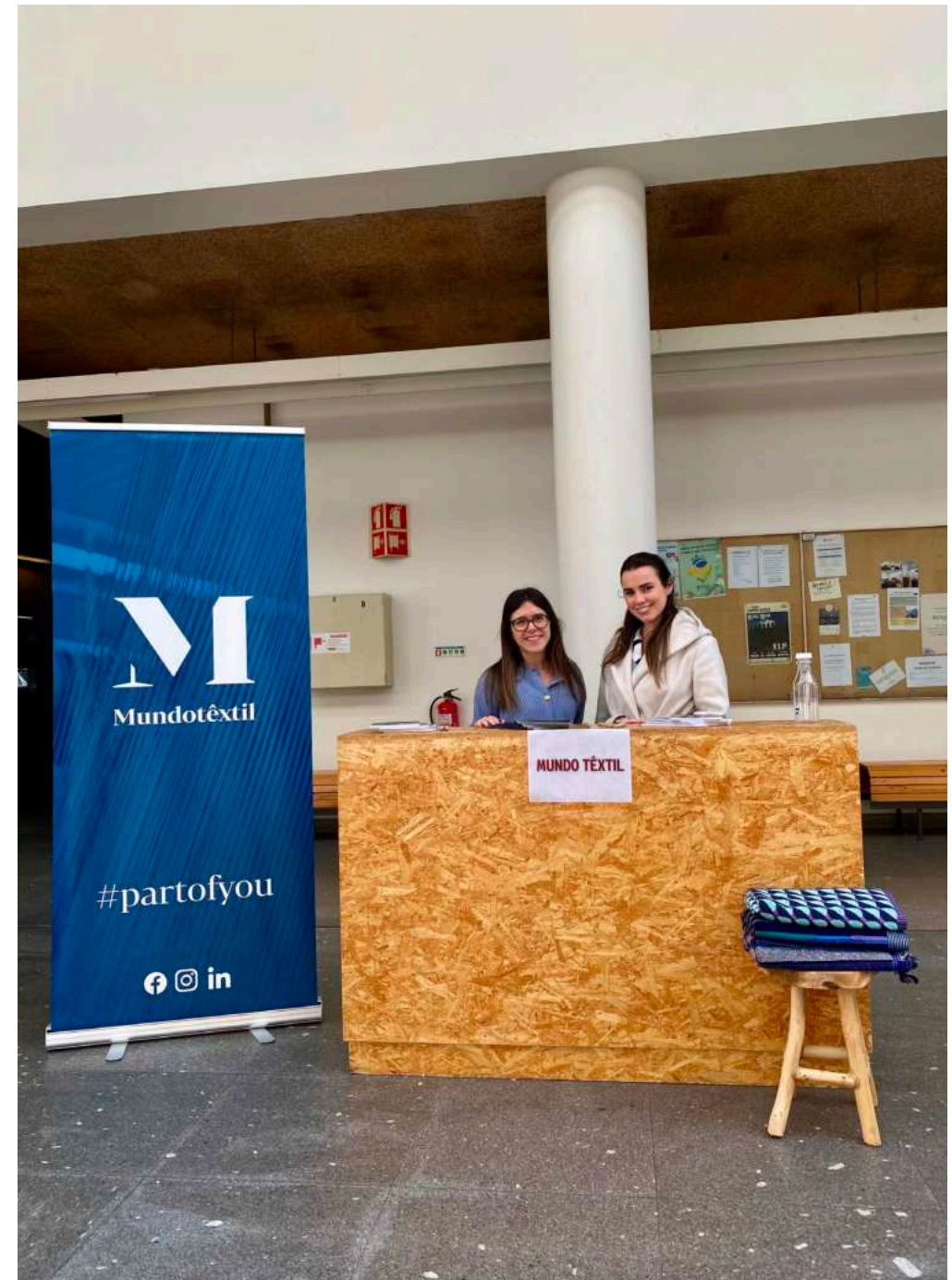
Pedro Cerqueira, head of the management control department at Mundotêxtil, had the opportunity to participate in a roundtable discussion alongside representatives from Riopele and Filasa. During this panel, they discussed the challenges of textile reindustrialization, a topic of utmost relevance for both the national and international textile sectors. The exchange of knowledge and experiences between company representatives and students was enlightening, provided a forum for a constructive and inspiring exchange of ideas.

Furthermore, Mundotêxtil was present at the Business Fair during the afternoon, where it had the opportunity to interact with students, introduce the company and its projects, as well as establish potential collaborations and partnerships with future professionals in the textile sector.

Mundotêxtil's participation in the Textile Engineering Days at University of Minho reinforces our commitment to the training

and development of future professionals in the sector. We are committed to supporting initiatives that promote knowledge, innovation, and the sustainable growth of the textile industry. We look forward to further contribute to the success and excellence of the students at the University of Minho.

Recently, on April 29th, Mundotêxtil returned to the University of Minho to participate in the event 'Company in Sight', organized by the Students' Union of Engineering and Industrial Management. This meeting aimed to promote interaction between companies and students, as well as to publicize job opportunities, internships, and research.





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MUNDOTÊXTIL WORKSHOPS: INVESTING IN YOUR FUTURE

In February, Mundotêxtil started a series of workshops aimed at promoting the personal and professional development of its workers. The first event of this stimulating cycle focused on Personal Finance. During this inaugural workshop, participants had the opportunity to explore a variety of topics vital for personal and family financial well-being. Crucial issues were addressed, from drafting a solid budget to effective saving and investment strategies. What was learned:

//Sustainable Budgeting: Practical advice for drafting a realistic budget adaptable to each individual's financial needs and goals.

//Management of Family Finances: Effective strategies for managing household finances, promoting stability, and long-term savings.

//Setting Financial Goals: The importan-

ce of establishing clear and achievable financial goals and developing a plan to achieve these goals over time.

//Basics of Investment: Fundamental principles of investments, evaluating options, and making informed decisions.

This workshop was just the first of many that Mundotêxtil plans to organize throughout the year, providing valuable opportunities for personal and professional development to its employees.



RITA FREITAS

SALES

Rita Freitas is a radiant presence on the Mundotêxtil team. With her fearless nature, she brings a contagious energy and a unique ability to adapt to any situation. Her skill in establishing genuine connections and her warm and welcoming demeanor make her an incredible colleague and an inspiration to the entire team.



She was born in Vizela, specifically in Infias, 31 years ago, and is a shining example of courage and resilience.

She was raised in a warm and united family environment, where she learned the value of closeness and mutual support. She has an older sister who is two years older and an aunt (despite being only three years older) who was like a second sister to her. From an early age, Rita nurtured the dream of becoming a Portuguese teacher. Therefore, when time came to choose her course, she opted for Applied Languages at the University of Minho. However, life had other plans for her. It was through the television series “Pan Am” that her fascination with aviation began to grow within her. So, she decided to follow her heart and become a flight attendant, always counting on the support of her parents, who encouraged her to complete her degree before embracing new adventures.



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With her diploma in hand, she applied to Ryanair and was hired. After four months of preparation/training, she was told to pack her bags, and only on the eve of her placement did she find out she would be moving to Edinburgh, where her aviation adventure began.

Despite the typical cold and rain of the city, she quickly fell in love with Edinburgh, even though she had to deal with the barrier of understanding the Scottish accent, which initially seemed strange to her. Over time, she made many friends and felt at home.

Later, the opportunity to transfer to Portugal arose but it was with little enthusiasm that she went to Faro as she had Porto at the top of his preferences. However, her stay in Faro exceeded her expectations, as she loved the perpetual holiday atmosphere of Algarve and the people, she befriended became almost like a second family.

With the shutdown of the base in Faro and the emergence of the COVID-19 pandemic, Rita realized it was time to change profession. She then moved to Silves and started working at Airbnb, but missed the human interaction that aviation provided. In search of something more rewarding, she moved to Évora, but felt that it still wasn't what she was looking for.

Determined to find a job that would truly fulfill her, Rita returned to Vizela, her hometown and her parents' home, and sent her resume to Mundotêxtil, an established company in the region. After being called for an interview, Rita earned her place on the team, where she is now a salesperson, demonstrating her ability to face challenges and her determination to seek professional and personal happiness.

Upon joining Mundotêxtil, Rita embarked on a brand new and challenging professional journey, taking on the role of a sales representative in a textile company, specifically in the towel sector—a challenge she tackled with determination and enthusiasm.

In her day-to-day, Rita performs several crucial functions, including communicating directly with customers, holding meetings to understand their needs and managing orders, from inception to final delivery. For Rita, this experience has been unique, as she had never worked in the textile sector and was only familiar with the products from using them in her daily life.

Her integration period, where she was exposed to all departments in Mundotêxtil, was fundamental for her to fully understand the processes involved in production—from inception to the delivery of the final product.



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Rita has been with Mundotêxtil for two years now and primarily works with the German, Dutch, and Arab markets. She appreciates the cultural diversity that this job offers, a taste she acquired from her experience in aviation. Adapting to the negotiation styles of different countries is a challenge that Rita embraces with determination and curiosity. In addition to her work, she loves to travel and takes every opportunity she has to visit her friends around the world. She also greatly values the time she spends walking with her sister, with whom she maintains a very strong bond. When thinking about the future, Rita doesn't have a specific dream in mind, but she wants to gain more independence and security in her work, to be able to deal with clients autonomously. She values the unpredictability of life and lives her day to

day with eagerness, without making many long-term plans. Every day, she leaves home with enthusiasm and joy to work at Mundotêxtil, and the special bond she has with her team of five women is the reason for this. Mutual support and collaboration are fundamental aspects of the healthy atmosphere she experiences in the workplace, and she feels privileged to be part of such a united and cooperative team. She looks up to Maria Antónia Alves, her team leader, as a positive and inspiring person whose mobilizing leadership encourages everyone to do their best. One of her favorite aspects of her work is the process behind new developments. She loves researching a customer's buying journey, understanding what gratifies them the most, and getting involved in creative projects aimed at meeting their needs. For

Rita, it's extremely rewarding to know that she's supporting the customer at every stage of their order, from inception to the final delivery of the product. This dedication to the customer and passion for the creative process are aspects that make her work even more stimulating and fulfilling. She considers herself a friendly and empathetic person to colleagues and clients alike. She is very demanding with herself, to the point of getting frustrated if she doesn't achieve exactly what she desires, but she doesn't feel that she demands as much from others. She feels that communication between departments could be improved, but she always seeks to understand her colleagues' difficulties in their daily lives and tries to view the situation from their perspective. She's not a fan of arguments and tries to avoid them at all costs.

Rita describes Mundotêxtil as a true family, where respect and strong bonds are fostered. The company functions in a very efficient way, constantly presenting new materials and creative ideas, and that is something that makes her proud. She feels extremely happy and fulfilled where she currently is and with what she does, and so she never regretted leaving aviation. In fact, she has no interest in leaving Portugal or Mundotêxtil again. Rita has already gone through that experience, which expanded her world, but also taught her to value what she has today.

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DONATING BLOOD

At Mundotêxtil, solidarity and exercising our civic duties are a priority. Therefore, every year, Mundotêxtil never misses the opportunity to support and promote blood donation drives, a crucial initiative that can save lives.

In partnership with the Blood Donors of Vizela, an annual blood drive is conducted, with the awareness that this simple gesture can have an extraordinary impact on the lives of many people.

On February 7th, inside the showroom of Mundotêxtil, we held another blood donation session. The appeal was made, and we ended up pleasantly surprised by the generosity and widespread support shown by our employees. Each donation represents a real opportunity to save a life, and we are proud of our team's involvement in this noble cause.





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MUNDOTÊXTIL COMMITTED TO THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)

In recent years, the Sustainable Development Goals (SDGs) have emerged as an essential guide to tackling the most pressing global challenges, from extreme poverty to climate change. Established by the United Nations (UN) in 2015, the 17 SDGs represent a collective commitment to change our world by 2030, promoting prosperity, protecting the planet and ensuring well-being for all. Mundotêxtil, as one of the leading companies in the textile sector, acknowledges

the responsibility it has to contribute to the achievement of the SDGs. In general, Mundotêxtil contributes to the realization of the 17 SDGs, as exemplified below.

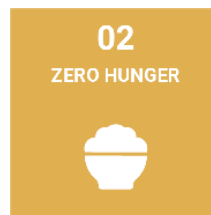


Eradication of poverty

Mundotêxtil contributes to the eradication of poverty by offering fair employment opportunities and living wages for all its workers.

Zero Hunger and Sustainable Agriculture

Part of Mundotêxtil's orders is produced using organic and/or sustainable cotton, contributing to the promotion of more sustainable agricultural practices and reducing the environmental footprint of cotton farming.



Health and Well-being

Mundotêxtil contributes to the promotion of health and well-being by using safe and non-toxic materials in its products and by promoting good working conditions for its workers.

Mundotêxtil contributes to provide its workers quality education through training, qualification and skill development programs.

Quality Education

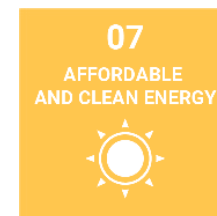


Gender equality

Mundotêxtil contributes to gender equality by promoting diversity and inclusion in its activities.

Mundotêxtil contributes to sustainable water management by implementing practices for efficient water use in its operations, such as reducing the amount of water used and ensuring that the water used is treated and returned to the natural environment in proper conditions.

Clean Water and Sanitation

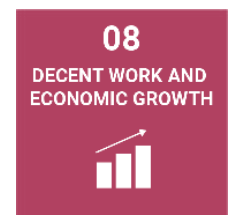


Clean and Affordable Energy

Mundotêxtil contributes to clean and affordable energy by investing in renewable energy sources, such as solar panels, in order to reduce dependence on fossil fuels and decrease greenhouse gas emissions.

Mundotêxtil promotes decent work and economic growth by improving working conditions, protecting workers' rights, promoting equal opportunities and promoting economic development in the communities where it operates.

Decent work and economic growth





Industry, innovation and infrastructure

Mundotêxtil invests in innovation and advanced technologies in order to develop more sustainable products and reduce the environmental impact of their production. Furthermore, it collaborates with other companies and institutions to develop sustainable infrastructures.

Reduced inequalities

Mundotêxtil contributes to reducing inequalities by promoting social and economic inclusion in its activity and supporting projects that aim to reduce inequalities.



Sustainable cities and communities

Mundotêxtil contributes to the creation of sustainable cities and communities by adopting more sustainable practices in its activity and supporting projects that aim to improve the overall quality of life. nas comunidades onde opera.

Responsible consumption and production

Mundotêxtil adopts sustainable production practices, such as the use of recycled materials or reducing the use of harmful chemicals, and promotes conscious consumption among everyone, through the sustainable products it develops and the campaigns promoted by the marketing department.



Climate Action

Mundotêxtil contributes to climate action by adopting measures to reduce greenhouse gas emissions, such as using renewable energy, optimizing energy use, and reducing waste.

Life Below Water

Mundotêxtil contributes to preserve life below water by reducing water pollution and adopting more sustainable production practices to avoid the degradation of aquatic ecosystems.



Life on Land

Mundotêxtil promotes the protection of biodiversity and the ecosystem by avoiding the use of materials that are harmful to the environment and adopting more sustainable production practices.

Peace, Justice and Strong Institutions

Mundotêxtil contributes to peace, justice and strong institutions by promoting ethical and transparent business practices and supporting projects that aim to promote social and institutional justice.



Partnerships for the goals

Mundotêxtil contributes to partnerships and means of implementation by collaborating with other companies, governments and organizations with the aim of achieving common sustainable development goals.

SCHOLARSHIPS

For the third consecutive year, Mundotêxtil is proud to award scholarships to the children of its workers, as part of the #PartOfUsGrow program. This initiative reinforces the company's commitment to the educational development of new generations and support for our team members.

Over the past three years, 6 merit scholarships and 30 social support scholarships have been awarded, totaling an impressive amount of 46,500 euros. This generous contribution has enabled the children of our employees to access educational opportunities that might otherwise not have been available to them.

This year was no exception, and we continue to support those who stand out academically or demonstrate a genuine desire to further their education, but face financial difficulties in doing so. The scholarships granted by Mundotêxtil represent a valuable incentive for these young talents to pursue their academic and professional dreams.

With each passing year, we enthusiastically receive an increasing number of applications. Furthermore, it feels gratifying to observe that the results provided by the scholarship recipients improve year after year, making us immensely proud. Together, we are investing in the future and building a stronger, more resilient community.





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